

# Magazine technical info



## TECHNICAL SPECIFICATIONS

<b>Printing:</b>	Web offset blanket/blanket
<b>Paperstock:</b>	45 grams LWC
<b>Binding:</b>	Saddle stitched
<b>Final trim size:</b>	230 x 300 mm (9 1/16" x 11 13/16")
<b>Type area:</b>	206 x 276 mm (8 1/8" x 10 7/8")
<b>Bleed:</b>	Min 12 mm (1/2") beyond trim size Live matter should always stay within type area

## AD SIZES

### DIMENSIONS (width x height)

	mm	inch
1/9	66 x 86 mm	2 5/8" x 3 3/8"
1/6 square	101 x 86 mm	4" x 3 3/8"
vertical	66 x 132 mm	2 5/8" x 5 3/16"
2/9 horizontal	136 x 86 mm	5 3/8" x 3 3/8"
vertical	66 x 178 mm	2 5/8" x 7"
Island	101 x 178 mm	4" x 7"
3/9 horizontal	206 x 86 mm	8 1/8" x 3 3/8"
vertical	66 x 270 mm	2 5/8" x 10 5/8"
1/2 horizontal	206 x 132 mm	8 1/8" x 5 3/16"
vertical	101 x 270 mm	4" x 10 5/8"
Junior page	154 x 206 mm	6 1/16" x 8 1/8"
Full page	206 x 276 mm	8 1/8" x 10 7/8"
1/2 horizontal spread	436 x 132 mm	17 3/16" x 5 3/16"
Full page spread	436 x 276 mm	17 3/16" x 10 7/8"
Web address book	66 x 40 mm	2 5/8" x 1 9/16"

## **DIGITAL FILE REQUIREMENTS**

### **Required digital files**

1. The advert file (in any of the accepted native or specific file formats).
2. The imported image files (tiff, eps or bitmap).
3. The Postscript Type 1 typefaces used in the advert file and in the imported or embedded files (both printer and screen fonts must be included, Truetype fonts are not accepted, for each style used a printer font must be included.)

### **Preferred file format**

High resolution (certified) pdf (following the "IsoCoated\_V2\_300" specifications ([www.eci.org](http://www.eci.org))).

**Other accepted formats:** TIF(F), Illustrator EPS, Photoshop EPS

### **Native software files**

InDesign • Photoshop • Illustrator. When using Illustrator use only CMYK colours, convert typefaces (fonts) to outlines (paths).

### **Data Communications**

FTP-server address: <ftp.panglobalmedia.info>

Username and password can be received upon request

### **Proofing**

We require a proof accompanying the supplied advertising material. If you are not able to send a hardcopy proof for digital adverts, a PDF at screen resolution is sufficient. We do not regard PDF and desktop print material (e.g. from general-office and home printers) as an accurate colour proof.

## **GENERAL SPECIFICATIONS PROOFING**

- Colours must be defined as percentages of CMYK with a maximum coverage of 310% i.e. cyan 100% – magenta 80% – yellow 100% – black 70%.
- The use of indexed, RGB, spot or pantone colours is not allowed.
- All images must be high resolution (300 ppi) CMYK colour or greyscale; bitmap images must be at least 1200 ppi.
- Do not reduce images less than 20% or enlarge more than 130%.
- Enlarging imported images decreases the final resolution and may affect the quality of the image.
- Do not stylize fonts. For each style used a printer font must be included.
- Do not use LZW compression when saving an image as TIF(F).
- Do not use JPEG encoding when saving an image as EPS, please use binary.
- Digital data carriers: CD-Rom, DVD or USB-stick
- Mailing address: PanGlobal Media  
"Name of the magazine"  
326 Rue Royale  
1030 Brussels  
Belgium